



**OpenCAPI Consortium, Inc.**  
**OpenCAPI Ready™ Trademark Usage**  
**Guidelines**

September 2020

VERSION 1

These Trademark Usage Guidelines have been created by the OpenCAPI Consortium to ensure consistency in the way any one of the following Marks (the “OpenCAPI Ready Mark”)



is used by members of the OpenCAPI Consortium. Consistency will build consumer confidence in the OpenCAPI Consortium and in products implementing the OpenCAPI Consortium specification.

The OpenCAPI Ready Mark is a trademark that has been created to indicate a product was both developed and tested by an OpenCAPI member.

The OpenCAPI Consortium reserves the sole right to ownership of the OpenCAPI Ready Mark, both as a wordmark as well as a stylized design, as shown in Schedule A. As a member of the OpenCAPI Consortium, you may use the OpenCAPI Mark solely to indicate your product meets minimum testing requirements as performed by you, the developer, provided that you adhere to these guidelines.

1. When the OpenCAPI Ready Mark is used, you should identify the OpenCAPI Consortium as the owner of the OpenCAPI Ready Mark in a clearly visible manner on all written materials having an area larger than 6 square inches (including, but not limited to, brochures, pamphlets, literature, marketing collateral, web pages, and informational displays). The following attribution language should be used:

a. “The OpenCAPI Ready logo is a trademark of the OpenCAPI Consortium.”

2. You may not use the OpenCAPI Ready Mark other than to inform product buyers that your product has proven OpenCAPI functionality. This means that you may not claim or assert any ownership rights in the OpenCAPI Ready Mark, by using or registering it (or a confusingly similar mark) as a trademark, service mark, or “doing business as” name (“d/b/a”), alone, or in combination with your own trademarks or service marks, or otherwise.

3. When using the OpenCAPI Ready Mark, you must use the appropriate trademark symbol, either <sup>TM</sup> or ®, on the most prominent (or if no use is prominent, on the first) appearance of the OpenCAPI Ready Mark. If you aren’t sure whether the OpenCAPI Ready Mark is registered in your country, please contact us at [trademarks@opencapi.org](mailto:trademarks@opencapi.org) for additional guidance as to what trademark symbol you should use.

OpenCAPI Consortium

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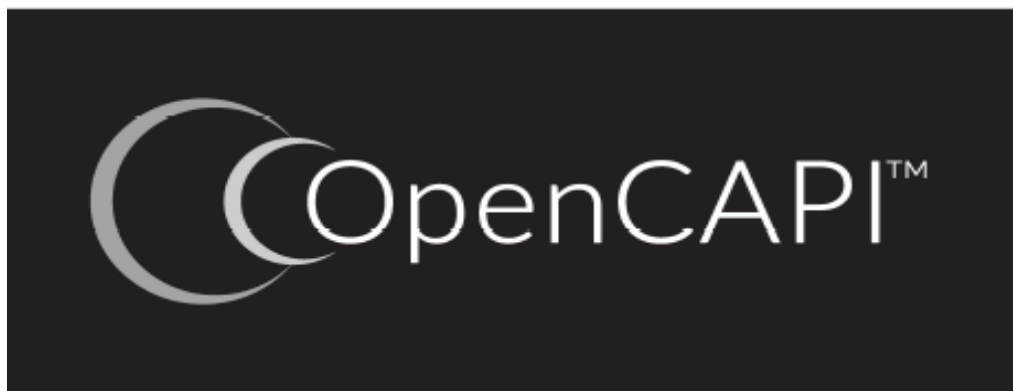
4. You may only use the OpenCAPI Ready Mark in its exact format as provided in Schedule A and or at the OpenCAPI website at [www.opencapi.org](http://www.opencapi.org). You may not make any changes to the OpenCAPI Ready Mark, including, but not limited to, altering the color, typography, or proportions.

5. You may not use the OpenCAPI Ready Mark to refer to a product as being OpenCAPI Certified, OpenCAPI Compliant, OpenCAPI Conformant, or any similar designation. Note that claiming a product to be OpenCAPI Certified™ requires additional testing by a third party and is a different process.

## Schedule A

Downloadable file link: [OpenCAPI Trademark Usage Guidelines](#)





HEX: #0091B3  
PMS: 632C  
RBG: 0.145.179



HEX: #6CC04A  
PMS: 360C  
RBG: 108.192.74



HEX: #3E3935  
PMS: BLACK 7C  
RBG: 62.57.53



HEX: #231F20  
PMS: NEUT. BLACK  
RBG: 35.31.32